REVA
UNIVERSITY
Bengaluru, India

Established as per the section 2(f) of the UGC Act, 1956
Approved by AICTE, COA and BCI, New Delhi

VOLUME: 04

INSIGHT

NEWSLETTER

OCTOBER - DECEMBER 2020

Contents

ONE
ASSOCIATION
FOR MANY
GREAT
CAREERS

Our Vision

"REVA University aspires to become an innovative University by developing excellent human resources with leadership qualities, ethical and moral values, search culture and innovative skills through higher education of Global Standards"

Our Mission

• To create excellent infrastructure facilities, state-of-the-art laboratories and incubation centres
• To provide student-centric learning environment through innovative pedagogy and education reforms
• To encourage research and entrepreneurship through collaborations and extension activities
• To promote industry-institute partnership and share knowledge for innovation and development
• To organise society development programs for knowledge enhancement in thrust areas
• To enhance the leadership qualities among the youths and enrich personality traits and promote patriotism and moral values

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Dr. P. Shyama Raju
Chancellor

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From the Chancellor's Desk

"A single act of kindness throws out roots in all directions, and the roots spring up and make new trees."

– Amelia Earhart

At the dawn of this new year, hope keeps us alive and occupied in working towards fulfilling our dreams and aspirations of service to mankind. The past year had been extremely challenging in imparting effective education as we all had to deal with the danger of COVID-19. The threat is not over yet. However, life must move on, we must contribute to the well-being of one another, play our roles in the making of a beautiful society. Being mindful of our responsibilities as academicians, we have always been well prepared with our strategies to handle the volatile situation in an impeccable manner.

The success of various events conducted in the last few months like, the 5th Annual Convocation, REVA Research Conclave and Sneha Sammilana (faculty get-together) hold mirror to the effective functioning of REVA University amidst the adversity of COVID-19. The conduction of offline final exams without any hindrance and the maintenance of secure environment inside the campus for all the students and staff demonstrate the willingness and the ability of the university in walking an extra mile to fulfill its commitments to the student community.

Apart from academics, REVA University has always been the forerunner in contributing for the upliftment of the society. The 'REVA Abhivriddhi' initiative focuses on the adoption of Government schools in Bengaluru by the university. The various schools of the university have taken up the responsibility of contributing for the development of these adopted schools in all the dimensions possible. The schools of REVA University constantly conduct programs, have initiated best practices in the adopted schools and have been playing a major role in building the future generation.

We, at REVA University, have always been and will always be committed to our responsibility of creating a better and a healthier society. As we move towards the commencement of a new semester with great hope and precaution, I wish the entire student community a very safe and happy holistic learning at REVA.

Dr. P. Shyama Raju
Chancellor, REVA University

5th Annual Convocation

The 5th annual convocation of REVA University was held on the 10th of October 2020. Dr. Ashwathnarayan CN, Deputy Chief Minister of Karnataka, Minister of Higher Education and IT BT, Pro Visitor, REVA University conveyed his good wishes to the graduates. Dr. Anil Sahasrabudhe, Chairman, All India Council for Technical Education was the chief guest and delivered the convocation address. Dr. P. Shyamaraju, Honourable Chancellor, REVA University, presided over the convocation and awarded degrees to the graduates.

REVA Research Conclave 2020

REVA University organized a 2-day Research Conclave on 9th and 10h of October 2020. Two internationally renowned speakers, Dr. Nadia Magnenat, Director, Institute for Media Innovation, School of Computer Engineering, NTU Singapore and Professor Daniel Thalmann, Founder of the Virtual Reality Lab, EPFL Switzerland, delivered the keynote addresses. Parallel sessions of presentations by scholars, keynote speeches and many panel discussions across all the schools marked the two-day resourceful online events in the campus. The proceedings of the IEEE Sponsored International Conference on "Smart Technologies in Computing, Electrical and Electronics" and the Research Conclave were brought out during the event.

Abhivriddhi Programme

Abhivriddhi Programme, being a USR project of REVA University, is bringing forth the spirit of healthy living through education at the adopted Government Schools. From October to December, various planned activities were successfully conducted, the Post Covid Awareness programme was one among them, in which a general awareness on the Pandemic was briefed to the students, the concept of social distancing and maintenance of personal hygiene were also highlighted. Masks were distributed and the use and importance of sanitizer was briefed to the students. Saplings were planted at the adopted schools with the aim of emphasising the importance of saving the environment. To commemorate the Founder's Day, various competitions were held at all the adopted schools in which the students participated with great zeal.

Inauguration of Ph.D. Program – 2020 Batch and Orientation Program

The Research and Innovation Council conducted the inauguration of Ph.D. Program 2020 on the 21st of November. The Chief Guest was Dr. Debapriya Duna, Advisor and Head/Scientist-G Mission Societal - Science for Equity Empowerment and Development SEED Divisions - State S&T Programme (SSTP), Department of Science and Technology Govt of India, Technology Bhawan.

A Talk on Design Thinking

UIIC REVA University in association with Vodafone, organized and conducted a talk on "Design Thinking" by Dr. Subrat Kar, Professor and Head, SENSE, IIT Delhi on 4th of December for the students of REVA University. The session consisted of ideation, prototyping and design thinking tips for students to create their own products and start up.

Customized Cybersecurity Training Program for Toyota Kirloskar Motors Pvt. Ltd.

From 9th October to 7th November 2020, REVA Academy for Corporate Excellence (RACE) conducted 45+ hours of customized and instructor-led Cybersecurity Training Program- Phase 1 for a team of mid and senior leaders from Toyota Kirloskar Motors Pvt. Ltd. The program was custom-designed to develop a deep understanding and conceptual know-how on securing the organization from cyber threats. The program covered modules on Security for Automotive Sector, Threat Modeling, Cybersecurity Policies and Regulations, Industry Standards and Frameworks along with important dimensions to build a secured organization. This cybersecurity training program was designed and delivered by industry thought leaders who are also practitioners in the cybersecurity domain.

Inauguration Ceremony of MBA/PGDM in Business Analytics

On 17th October 2020, the inauguration ceremony of RACE's 8th batch of PGDM/MBA in Business Analytics was conducted virtually. RACE hosted technical sessions of Dipanjan Deb, VP, AI-Centre of Excellence, Wells Fargo on 'Positioning Oneself in Analytics World' and Ganesan V P, Distribution Sector Leader, Analytics, IBM on the topic 'Disruption through Data Science' during the inaugural ceremony.
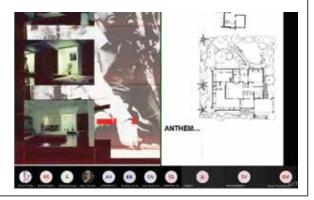
A Boot Camp on AI Based Chatbot Creation

UIIC REVA University in association with Vodafone, conducted a boot camp on AI Based Chatbot Creation on 10th of December 2020. 50+ students attended the session for the same. This bootcamp gave the students an opportunity to learn this rapidly emerging technology by building a text based chatbot, by deploying a chatbot on social media platforms like Facebook or to put a chatbot on one's own website or earn profits by building chatbots for clients through experiential learning with Watson assistant.

World Architecture Day 2020

On 19th October 2020, the School of Architecture, REVA University celebrated World Architecture Day to nourish and engage young minds to design a solution confronting the global challenges which focus on building a brighter future for developing habitat and transforming cities. World Architecture Day 2020 expressed appreciation for the work architects do and celebrated some of the finest global architectural achievements. Ar. Krishnarao Jaisim, Founder and Principal architect of Jaisim Fountainhead - a renowned architecture firm in Bangalore and Ar. Dinesh Verma, Managing Director, ACE Group Architects Pvt. Ltd, Bengaluru, were the chief guests for the event.

Guest Lecture on 'Indian Aesthetics'

On 13th October 2020, the School of Arts, Humanities and Social Sciences organised a guest lecture on "Indian Aesthetics". The resource person for the event was Ms. Mala N, an alumnus (2016-2018 Batch M.A. English Gold medalist) of REVA University, Bengaluru, who is currently working as Assistant Professor, Dept. of English, BGS Science Academy and Research Centre, Chikkaballapura. The lecture was organised for the students of B.A. Journalism and M.A. English. The resource person explained the history and the current status of Indian aesthetics and explained the Rasa theory. She detailed the events that have influenced the literature and its importance. She covered the prominent genres and authors of the literature.

Events Organized by the School of Computing and Information Technology

• Seminar on "Relevance of legacy technology in modern times" by the Developer Club on 3rd October 2020 - addressed issues on recent development in the information technology realm like IoT, Artificial Intelligence, Machine learning & their applications.
• Tech talk on "Insight on how AI is disruptive as well as supportive for jobs" on 8th October 2020, Prof. Nimrita Koul on how artificial intelligence can play its role in faster job accomplishment and how it affects the human jobs.
• Workshop on Android Development for mobile application development on 19th October 2020. The workshop addressed various aspects of mobile application like user interface design, coding & database management.
• National Level Online Hackathon from 4th to 7th November 2020 by Hackathon Club.
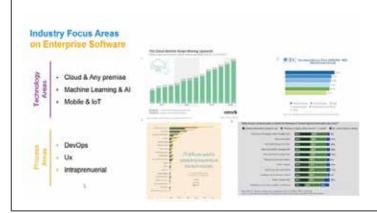
Hands-on Training

Hands-on training was provided to the students of B.Tech. Civil Engineering on "Insights into Civil Services World" on 16th October 2020. The resource person was Mr. H. C. Girish, Assistant Commissioner, Commercial Tax Department, Bengaluru.

Guest Lecture on "Marketing Strategies Due to COVID 19"

On 24th October 2020, School of Commerce conducted a virtual guest lecture on, "Marketing strategies due to COVID 19" for B.Com. students. The resource person, Prof. Sneha Kannade, is the life member of management teachers' consortium. She is a Six Sigma green belt certified. Her talk centred on the basics of business and type of strategies adopted by business organisation to overcome their losses during this pandemic situation. She explained about the impact of novel coronavirus to different business units and also the different strategies followed by companies like Nike, ITC, Dominoes, and Walmart etc. This helped students to understand the survival strategies during the pandemic.

Webinar on "Navigating Software Industry"

On 7th October 2020, the school of ECE had organised a webinar on "Navigating Software Industry – Transforming Academic Skills into Industry Readiness" by Sudarsan Gokhale Raghunath, Product Owner and Manager, SAP Labs. The key highlights of the webinar include detailed explanation about the required academic skills, overview of the industry area on Enterprise Software, Cloud Computing platform Saas and Paas public cloud and his experience of working in Cloud.

IPR and Copyrights Bootcamp

On 5th October 2020, the School of Electrical and Electronics Engineering in association with UIIC REVA University, organized a "IPR and Copyrights Bootcamp" for 3rd year EEE Students. The speaker for the session was Mr. Rathan, Technical lead/ Technical Trainer, UIIC, REVA University, He highlighted the importance of Intellectual Property Rights and Patents, and how innovations is important in building good projects which can be patented.

One Day Virtual National Law Conference

On 10th October 2020, the School of Legal Studies, REVA University conducted a one-day Virtual National Law Conference on "New Paradigms in IPR Protection and Legislation". The event was presided over by the keynote speaker, Dr. T. Ramakrishna, Professor of Law, Chairperson (IPR), Post-Graduate and Doctorate Council, National Law School of India University, Bangalore; Resource Person, Dr. B.N. Bheemesh, Hon. Director, NIALS, Senior Advisor, ALMT Legal, Advocates & Solicitors, Bangalore and Mr. Sandeep Hegde, Corporate Counsel, Oracle India Pvt. Ltd. The conference saw participation from across the country with over 150 attending the same.

Campus Ambassador Program

The faculty members of the School of Management Studies guided BBA Honours students and prepared them to participate in various competitions held at IIM-B. Ms. Ayesha Begum from BBA-Hons 3rd Semester was successful and got selected as Campus Ambassador out of total 400 participations across the country. The selected candidate will be given free exposure to all the expert lectures and events conducted by IIM, Bangalore.

Product Exhibition

On 10th November 2020, the School of Multidisciplinary Studies conducted "REVA's 19 products for COVID-19 crisis" project exhibition. During the lockdown, a team had conducted research on the topics related to COVID-19. Their research resulted in 4 books, 10 patents, 38 papers, and 2 copyrights. Along with these, 4 herbal based products were produced which proved to be antiviral and antibacterial after testing from IAH&VB.

Virtual IEDC Program

On 8th October 2020, the School of Electrical and Electronics Engineering in association with UIIC REVA University, organized a virtual IEDC program titled "Frugal Innovation and Social Entrepreneurship and Innovation Risk Diagnostic" for 2nd year EEE Students. The speaker for the session was Mr. Dinesh Bhatt, CEO Syncogni and Mr. Koppada Kiran, Management Professor, Consultant and Trainer.

REVA Research Conclave School of Performing Arts & Indic Studies

The REVA Research Conclave at the School of Performing Arts & Indic Studies was an enlightening event. It started with a guest lecture by Dr. Melinda Fodor from Paris on Sattakas in Indian Classical Dance on the 9th of October, 2020. On the 12th of October, Dr. Chudamani Nandagopal (Art Historian, UNESCO fellow, Tagore National fellow at the National Museum gave the keynote address on "Research in Performing Arts - Current Trends and Significance". This was followed by an expert talk on "Classical Dance Heritage of Karnataka" by Dr. Mala Shashikanth. On the 13th of October, Padmashri Dr. Sunil Kothari rendered the keynote address and he along with Dr. Chudamani Nandagopal chaired paper presentations by faculty members and scholars of the School of Performing Arts and Indic Studies.

RACE Partnered with CloudxLab

REVA Academy for Corporate Excellence (RACE) has signed a memorandum of understanding with CloudxLab to set up a Center of Excellence in AI and Deep Technologies, which will provide a platform for promoting research and innovation. The research collaboration between RACE and CloudxLab is intended to work on technologies involving deep learning, curiosity-based machines, reinforced learning, distributed computing, and launch customized courses in these emerging technologies.

Boot Camp on NLP with Python

UIIC REVA University in association with Vodafone, conducted a boot camp on NLP with Python on 14th of December. 50+ students attended the session for the same. Objective of this boot camp was to ensure that the participants have enough theory and practical knowledge to pre-process a text before feeding it to a Machine Learning model.
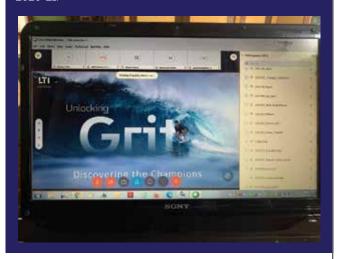
Placement News

REVA Career Development Centre started with Phase 1 Campus recruitment process in the month of October. Companies opted for virtual mode of hiring which alleviated the current tumult of campus hiring. Recurring companies like Capgemini, Nvidia, Cognizant, HPE, Practo Technologies, TCS, Informatica, Evertz Microsystems, Xoriant Solutions, Healthedge, Deloitte, DTDC, Stavtar Solutions and Eurofins hired talents from REVA University to add about 500+ offers in Phase 1 of Campus Placement.

Phase 2 Campus recruitment will start from January 2021, reputed companies like Wipro, Hashedin Technologies, Infrrd, Mphasis & Artech Infosystems have scheduled their recruitment slots.

Also, TCS hosted a Training & Placement Officers' meet to brief about their hiring plans for the Academic Year 2020-21.

REVA Research Conclave, 2020 School of Architecture

School of Architecture in association with School of Civil Engineering and School of Mechanical Engineering, REVA University, organized REVA Research Conclave on Friday, 9th October 2020. Keynote speaker Dr. Sunil Dubey from University of Sydney, Australia spoke about Built Environment and property infrastructure, his work in business optimization through improved governance, strategic management and integrated life-cycle asset planning, including strategic sourcing and stakeholder negotiations. Panel discussion on Sustainability of Materials and Technologies had distinguished panellists including Dr. Sunil Dubey as the moderator of the discussion, Dr. Devender Yadav from IIT Patna and Dr. Jagadesh Vengala from PVP Siddhartha Institute of Technology, AP. The session gave the attendees a prompt to explore the world of sustainability.

FDP on "Contemporary Approaches in Media"

The Department of Media Studies, School of Arts, Humanities and Social Sciences, organised an eight-day Faculty Development Programme on "Contemporary Approaches in Media" from 27th September 2020 to 5th October 2020 through the online conferencing platform, Microsoft Teams. Prof. B.P. Maheshchandra Guru, DoS in Journalism and Mass Communication, University of Mysuru gave a talk on "Content Analysis in Media Research-Coding and Quantification". Senior advocate, High Court of Karnataka, Sri Shyam Sundar spoke on "New approaches in teaching media laws". He specifically gave insights on how teachers can bring real-life experiences while discussing media laws. Sri Brijesh Kalappa, Advocate, Supreme Court spoke on "Trials in Media: Social and Legal Perspectives". Sharon Sebastian, Producer, Flowers TV, USA gave a talk on "New Perspectives in Film Appreciation". The resource persons spoke in detail about the various topics and delivered their knowledge and experiences on the subject during the eight-day FDP. 340 faculty members across India participated in the FDP.

Guest Lecture on "Business Research Methods"

On 28th October 2020, School of Commerce organised a guest lecture on Business Research Methods for B.Com. students. The resource person, Dr. Kota Neela Mani Kanta, Assistant Professor, Department of Tourism Management, Vikrama Simhapuri University, Nellore with a vast experience in industry and academia delivered a talk on theoretical and practical implication of various research tools and techniques that would further help the students to work on their major projects.

Tarangam Workshop

Smt. Sreelakshmy Govardhanan, renowned Kuchipudi danseuse, conducted an intensive 3-day workshop from 21st to 28th October 2020 for Kuchipudi students of the School of Performing Arts and Indic Studies and taught them a delightful Tarangam which is a significant part of the Kuchipudi repertoire.

MBA in Business Analytics Program Ranked 2nd in India

The MBA in Business Analytics program of REVA Academy for Corporate Excellence (RACE), has received the 2nd rank in India in Analytics India Magazine's 'Data Science Education Rankings-2020'. The ranking system considered four key parameters - course content, faculty, student experience, and other attributes such as external collaborations.

Selection in National Level E-Yantra Idea Competition

From 5th to 30th October 2020, the students from the School of ECE had participated in the training sessions on "Disaster Management Stack Training" And "Innovation and Entrepreneurship". Team members include Vignesh C S, Vishakh N, V Vineetha, Swarna J from 5th semester B.Tech. ECE, under the guidance of Dr. Veena K N, Associate Professor. On the theme of Kerala Floods, this team has been selected for the next level of National level E-Yantra Ideas Competition 2021 for implementation of POC.

Poster Making Competition

The School of Legal Studies conducted its second event, Poster Making Competition under Gender Sensitization Program. The competition was announced on 31st October 2020 and we opened the submissions for the same. The last date of submission was 15th November 2020 and the results of the competition were declared on 19th November 2020.

Webinar on Role of Entrepreneur and Government in the Success of a Business Enterprise

A webinar on "Role of Entrepreneur and Government in the Success of a Business Enterprise" was organized on 6th October 2020 under the aegis of Joint Research Project of Kingston University, London, UK and REVA University, Bengaluru, India. The session had been very informative and the resource person, Shri Sampathraman, narrated his own experiences with financial institutions and how he could make best use of the support extended by Government through various schemes.

IDEATHON 2020

University Interaction Centre, IIC REVA University had organised "IDEATHON" event on 30th December 2020. The presentation consisted of a brief introduction about the idea with the topic of abstract, SWOT analysis, Target Market, etc. by each team. The students had to present the idea as a business proposal and justify the worth of the idea.

Community Outreach Programme

The School of Architecture has adopted Government High School, Jalige. As part of the adoption drive, and marking the occasion of Founder's Day 2021 RUSOA conducted a drawing competition for all the students in the school. The activities included drawing competition, providing awareness about COVID-19, mask and sanitizer distribution, talk on environment, health, cleanliness and management. The school children were provided with art supplies like color pencils, paint and drawing sheets.

Orientation on IELTS

On 29th October 2020, the School of Arts, Humanities and Social Sciences organised an orientation on IELTS by Mr. Aditya Venkataram, Manager, Business Development, British Council Examinations and English Services. The session was organised for the UG and PG students. Around 200 students and faculty members actively participated in the session. The resource person explained the global opportunities and oriented about IELTS to the students.

Case Study Writing

A weeklong virtual workshop from 14th to 18th December 2020 on "Case Study Writing" was organized by School of Commerce for the benefit of faculty members and research scholars. The resource person, Dr. Kunal Gaurav, Professor and Principal, KLH Business School, K L Deemed to be University Off Campus, Hyderabad, started the session with an overview of the teaching cases and developing high quality teaching notes to make teaching-learning process better. The case writing workshop intended to equip the participants with tips on effective case writing. In addition, this workshop offered required guidance to the participants to publish their cases with suitable publishing platforms such as Case Centre, Ive, Publishing, Harvard Business Publishing and many more.

Webinar Series on "Advancements in Electrical and Electronics Engineering"

From 12th to 16th October 2020, the School of Electrical and Electronics Engineering in association with IEEE PES Bangalore Chapter organized a Webinar Series on "Advancements in Electrical and Electronics Engineering". More than 300 participants from industry, academics and research joined from Canada, Germany, UAE, North East Africa and India. Eminent speakers from reputed universities, research organisations and industry delivered talks on various topics, such as, power quality, energy audit in thermal power plant, wide area monitoring system, smart distribution network and soft switching.

Virtual Elocution Competition

The School of Management Studies, under the aegis of Management Club organized a virtual Elocution Competition on the topic "Pandemic and the Learnings". This activity was conducted on 17th Nov 2020. 23 teams registered for this event. It was indeed a good learning platform for students to understands the intricacies of the business world and get the right kind of exposure.

Special Lecture on "Dance Writing"

Eminent Dance Writer, scholar, poet and script writer, Sri Kedar Mishra conducted a talk on "Dance writing and reporting in contemporary times" for the students of the School of Performing Arts and Indic Studies on the 13th of November, 2020. He elucidated many finer points of dance writing that would be useful for all the students.

Webinar on 'Managing End-to-End AI Projects'

On 17th December 2020, RACE organized a webinar on the topic 'Managing End-to-End AI Projects'. The webinar was presented by Pradeepta Mishra, Head of AI-ML at L&T (Lymbyc), and Mentor and Board of Studies Member of RACE. The presenter discussed the process, best practices, technology and tools involved in managing a complete end-to-end AI project that is valuable for all the data scientists and project managers.

IEDC Program – School of Civil Engineering

University Industry Interaction Centre in association with School of Civil Engineering organized IEDC Program on "Understanding role and application of marketing research at idea and start-up stage" on 1st October 2020 for 7th semester students of Civil Engineering. Mr. Dinesh Bhatt, Software Consultant at Wipro Technologies, Bangalore and Mr. Koppada Kiran, Professor, Consultant & Trainer were the resource persons.

Celebration of World Mental Health Day

On 10th October 2020, the Department of Psychology, School of Arts, Humanities and Social Sciences observed World Mental Health Day. In celebration of World Mental Health Day's theme for the year which was "Kindness", a weeklong programme on "Spread Kindness and Get Connected" was planned from 9th October to 15th October 2020. Every day a small task was given to students with the objective of promoting kindness and connecting to people. The stories of every day challenge were posted on social media to motivate others. On 10th October 2020, virtual events were held to brief the students about the importance of the theme "Kindness", particularly during the present COVID-19 pandemic situation. The virtual events included reciting poems, singing, virtual play demonstrating kindness in interpersonal communication and photography capturing the act of kindness by the students.

Navaratri Golu/ Doll Arrangements

On 26th October 2020, School of Commerce celebrated virtual Golu/ Navaratri Festival. Golu is a festival which displays dolls and figurines in South India during the autumn festive season. This tradition survives in families where traditions still continue to play a role amidst this changing lifestyle. In this pandemic, School of Commerce came up with a unique idea and students were asked to share the pictures of doll arrangements kept at their homes which signify their way of celebration. Many students voluntarily took part in the event by sharing the pictures and made the event a grand success.

Virtual Interdisciplinary Lecture Series on "Advanced Vehicular Technology"

The School of Electronics and Communication Engineering, R&I Centre, Advanced Vehicular Technology & Communications R&D Lab and IEEE VTS Student Branch Chapter, REVA University organized an interdisciplinary virtual lecture series on "Advanced Vehicular Technology" from October to December, 2020.
The five international distinguished speakers were from BMW Group (Germany), Mercedes Benz Research & Development (India), Avignon University (France) and SmartAvatar B.V. and IEEE Vehicular Technology Society (USA), and Corporate Research and Innovation, TCS (India).

Bootcamp on "Embedded System, IoT and Python"

From 19th to 24th October 2020, the School of Electrical and Electronics Engineering in association with UIIC REVA University, organized a bootcamp on "Embedded System, IOT and Python" for 2nd year EEE students by M/S Sybgen Learning India Private Limited. The speaker for the session was Dr. Uttara Dhananjay Gogate, Associate Professor and Deputy H.O.D., Shivajirao S. Jondhale College of Engineering, Dombivli (East), Dr. Bhushan Ashok Jadhav, Assistant Professor at Thadomal Shahani Engineering College and Mr. Manoj Kashyap R, Technical Services Manager South India at SYBGEN. The SDP was focused on evolution and technologies in the IoT industry, IoT embedded system programming, its sensors, and other components, design principles and methodologies.

Gurukula Workshop by Dr. Lalitha Srinivasan

Celebrated and revered Guru and premiere exponent of the Mysore baani of Bharatanatyam, Guru Smt Lalitha Srinivasan conducted a workshop on Swarajati Varnam, one of the jewels of the Bharatanatyam repertoire for the senior students of the MPA Bharatanatyam Program from the 23rd of November to the 4th of December, 2020.

IEDC Program on "Legal & Ethical Steps - Productive Entrepreneurship and Startup"

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University Industry Interaction Centre in association with School of Civil Engineering organized an IEDC Program on "Legal and Ethical Steps - Productive Entrepreneurship and Start up" on 9th October 2020 for 5th semester students of Civil Engineering. The resource person was Mr. Dinesh Bhatt, Software Consultant at Wipro Technologies, Bangalore and Mr. Koppada Kiran, Professor, Consultant and Trainer.

Webinar on "Misinformation and Information Literacy"

On 27th October 2020, the Department of Media Studies, School of Arts, Humanities and Social Sciences hosted a webinar on "Misinformation and Information Literacy". The resource person was Dr. M.S. Sapna, Associate Professor, Department of Studies in Journalism and Communication, University of Mysuru. She is also a certified FactShala Trainer and is well-known for her academic contributions in the field of Media Studies and Print Communication. The webinar opened up a new platform to the students to perceive news in a rational perspective that will enable them to become informed and responsible citizens of our country.

Inter-Disciplinary Talk on "Negative Differential Resistance in Polymer Devices"

On 20th October 2020, School of Electronics and Communication Engineering had organized an inter-disciplinary talk on "Negative Differential Resistance in Polymer Devices" by Dr. P. Anjaneyulu, Associate Professor, School of Applied Science-Physics, REVA University. The highlights of the program were Current voltage anomalies in thiophene based devices, Scan rate effect on different materials, Light effect on NDR and Substrate effect and impedance data.

Expert Lecture on "Electrical Circuit Theory"

On 23rd November 2020, the School of Electrical and Electronics Engineering organized an expert lecture on "Electrical Circuit Theory" by Dr. Raghu Raman Sekhar, Hong Kong Polytechnic University, RC Labs Ltd. The lecture was focused on Definition of Maximum Power Point Theorem, Mathematical Proof, PSIM Verification, MATLAB Verification, Practical Application, and implication.

Guest Lecture on "Sources of Financing for Start-Up Entrepreneurs"

A special lecture on "Sources of Financing for Start-Up Entrepreneurs" was organized for BBA – Entrepreneurship students on 10th November, 2020, by Mr. Sanjay Shukla, Angel Investor, entrepreneurship consultant and EDII Expert. The lecture by Mr. Sanjay Shukla was very engaging, interesting and very informative for our students.

Workshop on Therapeutic Effects of Dance, Music and Theatre

A workshop on "Therapeutic Effects of Dance, Music and Theatre" was conducted on the 7th, 8th and 9th of December by faculty members and alumni of the School of Performing Arts and Indic Studies for students of REVA University. It was an extremely beneficial workshop that discussed the relevance of Performing Arts disciplines to physical, mental and emotional health, especially in the current predicament that we find ourselves in. The workshop led to some very significant discussions.

Webinar on "Building with Bamboo"

School of Architecture, REVA University, organized a webinar on "Building with Bamboo" for students and faculty members of the school on 12th October 2020 so as to explore the immense possibilities of using bamboo for architectural and structural applications, in collaboration with I.P.I.R.T.I (Indian Plywood Industries Research and Training Institute), who have nearly three decades of experience of conducting research on bamboo and bamboo applications.

Collaborative Panel Discussion on Gender Stereotypes

On 9th October 2020, the School of Arts, Humanities and Social Sciences organised a Collaborative Panel Discussion as a part of REVA Research Conclave through online Conferencing platform, Microsoft Teams. The resource person for the event were Dr. Gayathri Devi, Associate Professor, Lock Haven University Pennsylvania; Dr. Surabhi Dahiya, Professor and Course Director, Department of English and Journalism, IIMC and Dr. Venkatesh Kumar, Professor, Department of Psychology, University of Mysore. Around 300 students attended the session. The resource persons emphasised on the wide array of gender stereotypes and the need for understanding the concept of gender in a new perspective by accepting the changes in the society. The resource persons also stressed upon the factors responsible for the changes in the society and the need for raising one's voice against inhuman activities.

Technical Talk on "Big Data Analytics"

On 28th October 2020, School of Electronics and Communication Engineering had organized a talk on "Big Data Analytics" under the banner of "Recent Trends in Technology" by Mr. Lokesh Rai, Director, Harman, Bangalore. The objective of this session was to create an interest among the students in the areas of Big Data tools and Big Data Usage. The session was successful in bringing awareness on the future of Big Data related works and the skill sets the students need to acquire.

Expert Lecture on "Electrical Machines, Transmission and Distribution Systems"

On 25th November 2020, the School of Electrical and Electronics Engineering organized an expert lecture on "Electrical Machines, Transmission and Distribution Systems" by Mr. Suchetana B S, Retired Superintending Engineer, CESC circle, Hassan. The lecture was focused on the present scenario of Generation Transmission and power distribution setup and installed voltage capacity presently in India.

Virtual Interaction with REVA NEST

A virtual interaction with REVA NEST was conducted for 150 students of BBA – Entrepreneurship students on 11th November, 2020, by Mr. Rathan M, Coordinator of REVA NEST. REVA NEST, a Technology Business Incubator established at REVA University campus, aims to build the entrepreneurial eco system by empowering and nurturing student start-ups and incubating innovative technology-based start-ups. Mr. Rathan spoke about the entrepreneurship journey, process, policies and system. He explained the students about the support provided by REVA NEST in incubating them and helping them to get support from wide entrepreneurship network, capital investors, angel investors, target accelerators, mentors etc.

Skill Development Program on "Industrial Automation"

The School of Mechanical Engineering has organised a Skill Development Program for enhancing the skill of the students on "Industrial Automation" from 20th November to 24th November 2020. 236 students of 3rd semester B.Tech. Mechanical and Mechatronics Engineering participated in the event.

Webinar on "Digital Marketing, Public Relation and Marketing"

On 17th December 2020, the Department of Media Studies, School of Arts, Humanities and Social Sciences, organised a webinar on "Digital Marketing, Public Relation and Marketing". The lecture titled "Techniques in Film Marketing in Social Media" was organised on MS Teams app. The guest talk was delivered by Dr. Sangeetha Janachandran. She is an expert in Film Branding on social media and digital platforms. She has worked for reputed brands like IBM, BMW, American Express Bank, and Kalyan Jewellers. She has worked for films like Virus, Odiyan, Uyerie, Valiya Perunnal. The knowledge disseminated through this interactive lecture made the students capable of understanding various aspects of celebrity management, social media engagement, and digital marketing trends.

Inauguration of Engineering Programs

REVA University inaugurated Engineering Programs for the Batch 2020 at its campus on 16th December 2020. The Chief Guest for the occasion was Shri V.V Lakshminarayana, IPS, Former Joint Director, CBI, who addressed the gathering and delivered the keynote address

Train the Trainer Programme on "Innovation and Entrepreneurship Development"

University Industry Interaction Centre organized a One-day virtual Train the Trainer Programme on "Innovation and Entrepreneurship Development" on 23rd November 2020 for the faculty members of various schools. The resource person was Mr. Dinesh Bhatt, Software Consultant at Wipro Technologies, Bangalore.
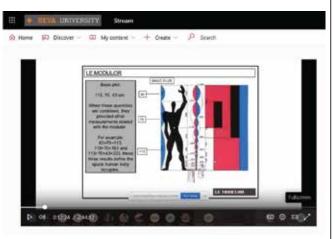
Kanakadasa Jayanthi

On 3rd December 2020, the School of Arts, Humanities and Social Sciences organized a guest lecture in view of "Kanakadasa Jayanthi 2020". The resource person was Dr. Channaveerayya, Professor, Acharya Padavi Adyayana Vidyalaya, Bengaluru. 150 students and faculty members participated in the discussion. Presenting his views, Dr. Chananaveerayya explained about the importance of historical and cultural context in which saint Kanakadasa came into prominence. Further he enlightened some important keerthanas of saint Kanakadasa. He brought out the relevance of celebrating Kanakadasa Jayanthi in the present times.

Expert Lecture on "Le Corbusier: Theories and Works"

The School of Architecture organized a guest lecture on "Le Corbusier: Theories and Works" on 15th October 2020 as an extended activity for Theory of Architecture and Contemporary architecture for the 5th semester students of B.Arch. The resource person was Ar. Sreedevi Ajayan is a practicing architect based in Bangalore. She is an alumnus of CEPT, Ahmedabad and has specialized in Theory of Design. The lecture began with an introduction to the master architect Le Corbusier. Students were elaborated on the Modular system of proportions and measurement designed by Corbusier and explained the system in detail.

Webinar on "Gender, Culture and Sexism in the Time of COVID 19 – Contextualizing Middle East"

On 22nd October 2020, the School of Arts, Humanities and Social Sciences conducted a webinar on "Gender, Culture and Sexism in the Time of COVID 19 – Contextualizing Middle East" through online conferencing platform, Microsoft Teams. There were around 150 participants. The resource person Dr. Zellmi, Language Education Researcher and Professor, Soran University and Gasha Technical Institute, Erbil, Iraq, addressed the participants on the cultural and gender roles and its implication in the Middle East. He also discussed about the struggles of sexism in education field with special reference to Middle East. The resource person further addressed the impact of COVID 19 on education and connected it with the struggle faced by women in accessing education and balancing domestic work. The webinar highlighted gender differences and the issues of women's education in the Middle East.

Webinar on "Digital Video Coding for Next Generation Multimedia"

On 2nd November 2020, School of Electronics and Communication Engineering, in association with Dots and Pixel Club had organised a webinar "Digital Video Coding for Next Generation Multimedia" by Mrs. Shreyanka Subbarayappa, Assistant Professor, Department of Electronics and Communication Engineering, Ramaiah University of Applied Sciences, Bangalore. Key highlights of the session included a brief introduction to Compression, concept of Image and Video Compression, different methods of Image and Video compression and introduction to various open-source software on video codecs.

Activity Based Engagement Program

From 19th October to 6th November 2020, the School of Electrical and Electronics Engineering organized "Activity Based Engagement Program" for newly joined first year students of EEE and EECE Program. This (ABEP) provided an interactive platform for newly joined first year students to interact with professors of School of EEE. The program focused on Fundamentals of Electric Electronics Systems Home Appliances, Science Principles, Application of Engineering Skills to General Electrical And Electronics Devices, Hands On Session And Experimental Analysis, Triggering enthusiasm and involvement of students in Renewable energy systems, providing a platform to exhibit the knowledge and talents of students.

Special Lecture on "Entrepreneurial Journey: Managing a Start-up"

A special lecture was organized on the topic "Entrepreneurial Journey: Managing a Start-up" on 12th November, 2020, by Ms. Anuka, Entrepreneur, Green Artery Technologies (OPC). The lecture was conducted for 150 students of BBA-Entrepreneurship. Ms. Anuka is the Founder and Director of Green Artery Technologies (OPC) Private Limited. The entrepreneur spoke about her passion for entrepreneurship, her dreams as a student, her efforts and contributions in taking the first step and continually moving ahead in this field. She spoke about her mindset, her abilities that helped her to pursue in this career of entrepreneurship.

Webinar on "Writing for Digital Media"

On 16th December 2020, the Department of Media Studies, School of Arts, Humanities and Social Sciences organised a Webinar on "Writing for Digital Media". The talk was delivered by Ms. Varsha Nandini. She is an experienced content professional and has served the media industry for over one and half decade. She is an expert in developing and making content noteworthy for the digital mediums. The webinar opened up a new platform to the students to learn about the new trends in the digital marketing platform. The knowledge disseminated through this interactive lecture made the students capable of understanding various aspects of content planning, social media engagement, and digital marketing trends.

Sneha Sammilana 2020

The annual staff get-together Sneha Sammilana 2020 was organized on 19th December 2020. This has been an unprecedented year due to the pandemic and the event was aimed at helping staff members relax and stay together as a family. The event commenced at 9:00am with an address and inauguration by Honorable Chancellor Sir, Dr. P. Shyamaraju. The event included fun games and creative events in the morning - such as fireless cooking, rangoli and saving the city, followed by cultural shows by schools throughout the day. Stalls were also put up by faculty members to add to the festivity.

Institutions Innovation Council Rating

REVA University scored 5/5, a 5 GOLD Star Rating in All India Institute Innovation Council IIC MHRD ratings this year. REVA University stands proud amongst the top 5 Universities in South India and attains 125th rank across India.

Workshop on "Basics of Art Therapy"

On 1st October 2020, the Department of Psychology, School of Arts, Humanities and Social Sciences organized a workshop on "Basics of Art Therapy". The resource person, Ms. Sreelalitha Raghunathan, a freelance Art Therapist from Bangalore, conducted the workshop. The session included the basics and terms of Art Therapy, characteristics of art therapy, different forms of art therapy and its implications in the field of Psychology. The session aided to enhance creativity and to solve psychological issues. The resource person spoke about different procedures of art therapy which can be used for psychological intervention of individuals.

Webinar on "Magic of Thinking Big"

On 3rd November 2020, School of Electronics and Communication Engineering had organized a webinar on "Magic of Thinking Big" by Ms. Sonikka Nagesh, Entrepreneur and Public Speaker, Trainer and an established Business coach in the industry. The key topics highlighted in the webinar were Thinking Big, Thinking Out of Box, Reason for unhappiness or dissatisfaction in the world, Tips for happiness and Happiness in practice: A step by step schedule.

Virtual Skill Development Program on "Robotics with Raspberry and C++ Boot Camp"

From 4th to 8th December 2020, UIIC in association with School of Electrical and Electronics Engineering, organized Virtual Skill Development Program for 3rd year EEE students on "Robotics with Raspberry and C++ Boot Camp" The speakers for the session were Mr. Manoj Kashyap - Technical Services Manager South India at SYBGEN and Ravi Chandra Reddy, Machine Learning Engineer, Data Analyst Intern ClassFly. The SDC was focused on the Arduino and Raspberry Pi Programming which are useful for robotics projects and as this is a key skill to develop the algorithms.

"Pitch It Up" - A Business Plan Contest

The Entrepreneurship Cell of the School of Management Studies with the support of UIIC (REVA NEST) of REVA University conducted "Pitch It Up" – A business plan contest on 18th and 19th November 2020. The contest was hosted online through MS Teams. 26 teams consisting of students from BBA Entrepreneurship, BBA Industry Integrated and BBA Honors participated and presented their business plans. After initial screening, 11 teams had been shortlisted for the final presentation round. Mrs. Malathi and Mr. Rathan from the UIIC were the judges of the two days of the contest.

Webinar on "Digital Marketing, Public Relation and Marketing"

On 15th December 2020, the Department of Media Studies, School of Arts, Humanities and Social Sciences organised a Webinar on "Digital Marketing, Public Relation and Marketing". The lecture titled "Corporate Social Responsibility – Opportunities and Challenges in PR post-Covid" was organised on MS Teams app and open for all the students pursuing their course in the School of Arts, Humanities and Social Sciences. The session was delivered by Ms. Neha Naomi. She is an experienced Marketing and Communications professional, an expert in Corporate Social Responsibility and Brand building. The lecture was interactive and witnessed student participation from those interested to get into marketing and PR. The knowledge disseminated through this interactive lecture made the students capable of understanding various aspects of corporate social responsibility, social media engagement, and digital marketing trends. The knowledge gained will also enrich the minds of the students in understanding trends in start-up culture.

REVA TMF Smart Program 2020-21

REVA University offered placement linked program in Building management Supervisor funded by Tech Mahindra Foundation. The training majorly covered the maintenance of working building like HVAC, safety and security, elevators and escalators, etc. JLL, Embassy, Sobha etc are the major employers in this field. The training was offered to final year students of ECE, EEE and Mechanical engineering. Students will complete the course in 4 months and students who complete this program successfully will be placed in the same sector.

Guest Lecture on "Coping with New Normal"

On 25th November 2020, the Department of Psychology, School of Arts, Humanities and Social Sciences organized a guest lecture on "Coping with New Normal". The resource person, Dr. Reena Jain, Clinical Psychologist and Chief Counsellor, New Horizon College of Engineering, Bangalore, gave an insightful lecture which comprised of areas such as, living with new rules, tackling emotional problems, coping with depression, new normal experiences, tackling with isolation and so on. She gave strategies to adapt to the new normal and how to deal with isolation and emotional difficulties.

Skill Development Program on "Industrial Automation"

The School of Mechanical Engineering has organised a Skill Development Program for enhancing the skill of the students on "Industrial Automation" from 25th to 30th November 2020 through Microsoft Teams. Around 371 students of 5th semester Mechanical Engineering students participated in the event. Automation is basically the delegation of human control function to technical equipment. It is the use of control systems such as computers, PLCs, Microcontrollers to control machinery and processes to reduce the need for human sensory and mental requirements as well.

Webinar on "Enhance the Skills in Embedded System Design"

On 30th November 2020, School of Electronics and Communication Engineering organized a webinar on "Enhance the skills in Embedded System Design" by Mr. Chetan Prasad. Key highlights of the talk were implementing Engineering concepts to solve real time and real-life problems. Live demonstration was presented on the design of touch less bell using minimum electronic components. The speaker also emphasized on the availability of vast placement opportunities in the field of Embedded Systems.

Awareness Campaign on Life after COVID 19"

On 18th December 2020, the School of Electrical and Electronics Engineering in association with UIIC REVA organized awareness campaign on "Life after COVID -19" under Government School Adoption Program 'ABHIVRIDDHI' at Government Lower Primary School, Bandikodigehalli Palya for children, teachers, parents and villagers. This event created a positive impact on people in understanding and adopting COVID disciplined behavior for future and also upon the spread of virus, and precautions to be taken to control. There was a good interaction between team REVA and participants to fight against COVID-19. Sanitizers, face masks and gloves were distributed to all participants.

Guest talk on "Change in Consumer Behaviour in India due to Coronavirus"

A guest talk was organized on 20th November 2020, mainly for Marketing Specialization students of MBA, BBA and BBA Honors and research scholars. Resource person, Dr. Dipnoan Kumar Dey is working as an Assistant Professor in the department of Humanities and Social Sciences (Management Area) at the Indian Institute of Technology, Ropar since 2017. The expert discussed the fundamental shifts in consumer behaviour witnessed as a result of the pandemic crisis, consumer optimism levels, consumers spending patterns, digital spending v/s traditional spending.

Guest Lecture on "Life Skills Education"

On 30th November 2020, the Department of Psychology, School of Arts, Humanities and Social Sciences organized a guest lecture on "Life Skills Education". The resource person, Dr. Shobitha Shanthakumari, Principal, Global School of Counseling, Bangalore, gave deep insights on life skills education. The talk included: definition and nature of life skills, importance of life skills in our lives, different types of Life skills proposed by WHO, techniques to improve life skills for better living. The webinar was useful for students to know more about importance of life skills for better living and face the challenges in their daily lives.

Interdisciplinary IEEE International Conference

On 10th December 2020, School of ECE, C&IT, and Management Studies in association with IEEE TEMS successfully organized first time in India a unique interdisciplinary "IEEE International Conference on Technology, Engineering, Management for Societal impact using Marketing, Entrepreneurship and Talent (TEMSMET)". (IEEE Conference record #51618). The conference was technically sponsored by Global IEEE TEMS (Technology & Engineering Management Society). The participants from academia, industries, and research laboratories across the globe (12 countries - USA, Iran, Indonesia, Thailand, etc) attended the conference. Also, it was great opportunity to host Global IEEE TEMS 'EMOTY Award-2020' (Engineering Manager of The Year).

Webinar on "Overview of Energy Conservation Building Code"

School of Mechanical Engineering, REVA University, Bengaluru, in association with KREDL with teri, organized a webinar on "Overview of Energy Conservation Building Code" on 27th November 2020.
Highlights of the webinar:
• Overview (Timeline, roles and responsibilities, status in the State of Karnataka)
• Energy savings in Building Envelope
• Energy savings in Comfort System and Controls (HVAC)
• Energy savings in Lighting Controls
• Energy savings in Electrical and Renewable Energy
• Future Job Opportunities

Expert Talk on "Strategies for Case Analysis and Presentation"

Continuing the efforts for upskilling the students from various perspectives, the Management Club of REVA University, conducted an expert talk on "Strategies for Case Analysis and Presentation" on 15th of December 2020. The session was for the first semester MBA students. The resource person for the session was Prof. Abhishek Datta Gupta, Assistant Professor, School of Management Studies, who very elaborately gave information about how one could do a case analysis and present the same. The presentation covered the topics from an introduction to case study, need for the case study, and relevance of case study in management studies, the importance of case studies in the teaching process so on.

Webinar on "Addictions: Consequences and Solutions"

On 26th November 2020, the Department of Psychology, School of Arts, Humanities and Social Sciences organized a Webinar on "Addictions: Consequences and Solutions". The resource person, Dr. Sharon Ruth, Clinical Psychologist, Bangalore Medical College/Victoria Hospital Bangalore, enlightened the students on various addictions, consequences and solutions during her session. The talk included: nature of addictions, types of addictions, factors influencing addiction, negative consequences of addictions and strategies to come out of addictions. The webinar was useful for students to know more about addictive behaviours and its consequences and use a few strategies to come out of addictive behaviours.

Webinar on "Public Relations – Driving Force in 2021"

On 27th November 2020, the Department of Media studies, School of Arts, Humanities and Social Sciences conducted a webinar on "Public relations - Driving force in 2021". The resource person was Mr. Hemanth Gaule, Dean, School of Communication and Reputation, Mumbai. Mr. Hemanth stressed on the importance of verbal communication skills and also presentation skills for meeting the requirements of industry. He answered students' queries on how to develop skills in verbal communication in detail. 300 students participated in the event. Students gained insights about the PR and media industry and became acquainted with the job opportunities involved in the profession.

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